



**CIVIL CONTRACTORS
FEDERATION**

2023 Civil Contractors Federation National Earth Awards

EXCELLENCE IN CIVIL CONSTRUCTION

10 November 2023, Hotel Realm, Canberra



SPONSORSHIP PROSPECTUS

CCF NATIONAL EARTH AWARDS 2023

SPONSORSHIP INVITATION



Civil Contractors Federation National (CCF) is pleased to invite you to become an official sponsor of the 2023 Civil Contractors Federation National Earth Awards.

About CCF

CCF is the peak national body representing Australia's civil construction industry and works on behalf of its members in all states and territories to build a stronger and more sustainable civil construction industry and to enhance Australia's sovereign capacity and capability.

About CCF National Earth Awards

The CCF National Earth Awards are the most prestigious awards in civil infrastructure with the specific aim of recognising excellence in civil construction. The awards showcase a range of projects across various disciplines including roads, bridges, drainage, rail and utilities. Winners of the State and Territory CCF Earth Awards progress to the CCF National Earth Awards, so the National Earth Awards are effectively recognising the 'best of the best' in terms of civil construction projects around the country.



2023 CCF NATIONAL EARTH AWARDS

Excellence in Civil Construction



The CCF National Earth Awards are presented in seven groups, according to project value:

- Project value up to \$2m
- Project value \$2m to \$5m
- Project value \$5m to \$10 m
- Project value \$10m to \$30m
- Project value \$30m to \$75m
- Project value \$75m to \$150m
- Project Value Greater than \$150m

The Awards reward contractors who have demonstrated the ability to deliver projects to the highest standards of quality and embrace the needs of the environment and local communities.

Entrants to the CCF National Earth Awards are judged on set criteria including:

- Project & Construction Management
- Innovation
- People Development & Training
- Quality
- Safety
- Environment
- Stakeholders

The 2023 CCF National Earth Awards are being held on **Friday 10 November 2023** at the Hotel Realm, Canberra and will be attended by approximately 300 people including contractors, manufacturers, suppliers, CCF staff and government representatives.

Sponsorship Benefits

Sponsorship of the 2023 CCF National Earth Awards will deliver:

- The opportunity to access 300 or more senior decision makers across all tiers of infrastructure
- A unique environment in which delegates will focus on sharing contractor related information, ideas and techniques
- An excellent opportunity to establish and maintain a high profile among a specialist audience before, during and after the event
- Consolidate and enhance corporate relationships with key stakeholders, clients and prospects
- Contact with delegates in a relaxed and informal environment



CCF NATIONAL EARTH AWARDS 2023

SPONSORSHIP PACKAGES



Sponsorship packages for the 2023 CCF National Earth Awards are now available for organisations seeking to connect with and support the civil construction industry. Sponsorship offers excellent value for money opportunities to build brand recognition and to market your business formally or informally to Australia’s civil construction industry.

Two sponsorship packages are available:

1 PRINCIPAL SPONSOR - \$30,000 (exclusive opportunity)

- Exclusive event naming rights as follows: Proudly brought to you by.....
- Appropriate recognition as the principal sponsor throughout the event
- Speaking opportunity at the 2023 CCF National Earth Awards (5mins)
- Opportunity to announce the Project Value Greater than \$150m award winner on stage, including presentation of the trophy and certificate
- Name and logo placement on the winning trophy and certificate for Project Value Greater than \$150m
- Prominent logo placement on 2023 CCF National Earth Awards marketing material, including: event invitations, power point presentations and videos, lectern signage, menus and event signage
- Awards dinner tickets for up to five guests, seated at the VIP tables
- Opportunity to supply a pullup banner to be located in the pre-function area, and behind the lectern
- Media coverage of the CCF National Awards at both the federal and state levels.





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2 AWARD CATEGORY SPONSOR - \$15,000 (6 opportunities available)

- Individual sponsorship of an award category, e.g. \$10m to \$30m Project Value category
- Opportunity to announce the sponsored award winner on stage, including presentation of the trophy and certificate
- Name and logo placement on the winning trophy and certificate for the category
- Logo placement on the event menus
- Awards dinner tickets for up to three guests, seated at the VIP tables Appropriate recognition as a category sponsor throughout the event
- Media coverage of the CCF National Awards at both the federal and state levels.
- Build awareness of your product or service within the industry via pre and post event promotion

2022 Civil Contractors Federation NATIONAL EARTH AWARDS WINNERS

Project Value Up to \$2m

Kentish Council and Treloar Civil & Quarries Pty Ltd, Wilks Road Extension (Tas)

Project Value \$2m to \$5m

Select Civil, Avon Dam Road Bridge Replacement (NSW)

Project Value \$5m to \$10m

Rob Carr Pty Ltd and Water Corporation, Gnangara Branch Sewer Section 2 (Western Australia)

Project Value \$10m to \$30m

McMahon Services Australia Pty Ltd, The Australian Bragg Centre for Proton Therapy & Research - Civil and Environmental Remediation Works (South Australia)

Project Value \$30m to \$75m

Georgiou Group / Brady Marine and Civil Joint Venture, Indooroopilly Riverwalk (Queensland)

Project Value \$75m to \$150m

Downer EDI, Denny Avenue Level Crossing Removal (Western Australia)

Project Value Greater than \$150m

McConnell Dowell/DECMIL Joint Venture, Mordialloc Freeway

CCF NATIONAL EARTH AWARDS 2023

WHO SHOULD SPONSOR?



CCF's sponsorship opportunities are ideally suited to the following organisations with links to the civil construction industry including but not limited to the following stakeholders:

- Manufacturers
- Suppliers
- Insurance providers
- Business providers (e.g. IT, technology, security and data protection)
- Recruitment consultancies
- Government agencies

"Events like these are important in recognising the contribution you make big and small and the importance of your industry in the economic prosperity of the country."

The Hon Catherine King, Minister for Infrastructure, Transport, Regional Development and Local Government, 2022 CCF National Earth Awards



FURTHER INFORMATION

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